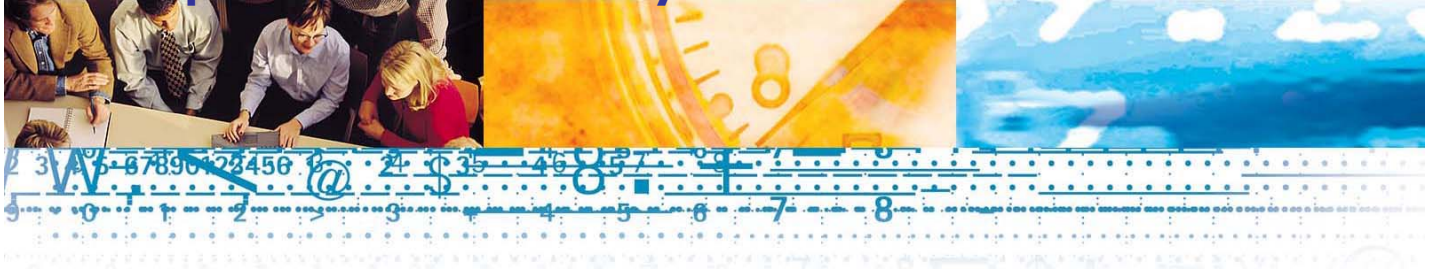


## eEnterprise Business Analytics Series



### **Comprehensive end-to-end Business Reporting Solutions**

Access to information is the power behind a successful business. Chances are your business has tons of data out there, so how do you transform this mass of data into meaningful, valuable information you can use, and how do you make sure that this information then gets into the hands of the right people to make better decisions for your company?

**Explorer**  
**eView**  
**Report Writer**  
**Crystal Reports**  
**FRx Financial Reporting**  
**FRx Forecaster**  
**ProClarity**  
**Enterprise Reporting**

### **Drive Important Decisions**

The eEnterprise Business Analytics Series helps you access and manage the entire business process and provides you with sophisticated reporting and analysis abilities, helping you improve and propel those important decisions.

### **Adaptable to Your Business Needs**

eEnterprise lets you build streamlined, business-definable workflow processes, as well as user interfaces that can be personalized to meet the information needs and decision-making responsibilities of users within your organization. Data and processes can be shared easily with other applications, saving time and money by simplifying the integration of your system's components.

### **Connect Your Company**

The Business Analytics Series is just one element of the enterprise-wide solution available with eEnterprise, including financials, distribution, project accounting, purchasing, e-commerce, manufacturing, supply chain management, field service, sales and marketing, customer service & support, human resources, payroll, plus a comprehensive array of industry-leading applications for service, wholesale, retail, legal, medical and dozens of other industries.

### **.NET Strategy**

The ability for businesses of all sizes to exchange business documents electronically will revolutionize many of the business processes you use today. Any transaction you take part in, with customers,

# eEnterprise Business Analytics Series

## Microsoft Great Plains eEnterprise

suppliers, or internally between employees, has the potential to be conducted much more quickly and at a lower cost than was possible previously. Microsoft Great Plains Business Solutions will be deeply involved in delivering the solutions that help you capture the true benefits of interconnected business systems, which is the core of our .NET strategy.

### Business Strength

When you invest in a major business management system, you need to know that the company behind it will be around to take care of you for the long run. Microsoft Great Plains Business Solutions is the creation of two leaders in their respective fields, coming together Great Plains has a 19-year history of leadership in financial and business management solutions for small and mid-sized businesses. Our dedication to long-term customer satisfaction and our focus on developing applications that answer the specific needs of these businesses has helped us achieve unparalleled success in our market. Now, with the full commitment of Microsoft to the business solutions market, our promise is to continue providing unmatched customer satisfaction, with accelerated development of new applications that will extend the long-term value of your business solution even further.

### Explorer

Instant access to data in your business management system is crucial to your success. Explorer allows you to create, display and, save favorite views, and even export data from eEnterprise business management system to Microsoft Word or Excel. You can then use this information in Excel or Word to easily create mass letter mailings, or other analysis you require.

Explorer also enables you to do comparison reporting, for example you may want to see which items need to be ordered. In Explorer you can create a search that will show you all the reorder levels, and those items that fall below this level (or any criteria you choose to initiate), giving you a single report showing all items that need to be reordered. Save this as a favorite to quickly and easily access at any time.

Locating the details behind information you receive in the Explorer view is also just as easy. While in Explorer, depending on which view or inquiry you have compiled, you can quickly drill back into the details behind the specific data using the Go To functionality within Explorer. In Explorer you have all the information you need to help complete your business decisions or analysis.

### eView

Now that you have all this information to analyze, you need an additional way to distribute this across your virtual organization.

eView delivers Web-based business intelligence, making it easy for decision makers throughout your organization to get the answers they need using a standard Web browser interface. By tapping the powerful information contained in your eEnterprise tables, eView delivers the accurate, up-to-date information that will help managers and executives make smarter, faster decisions. With over 50 preset views that provide insightful detail about your customers, vendors, sales, purchases, products, and employees, as well as the ability to custom design additional views, eView turns enterprise-wide access to information into one of your most powerful competitive weapons.

### Report Writer

The eEnterprise Report Writer makes it easy to create the customized reports that support your organization's information needs. With the Report Writer, you can modify existing eEnterprise reports to suit your purposes or create entirely new reports that address needs specific to your organization. The Report Writer enables you to pull data from multiple data tables for a single report, create restrictions to pinpoint the specific information you need, perform calculations on the data to give you the answers you're looking for, and create new sorting methods to see the information the way you want.

Report Writer's graphical user interface enables you to easily change report fonts, colors and sizes to create presentation -quality reports tailored to individual needs.

eEnterprise reports can be printed, viewed on-screen at any time or delivered via e-mail to constituents across the organization. Graphical reports can be saved in PDF file format and e-mailed to decision makers. And report information can be exported to Microsoft Excel for further analysis, or saved in HTML format and posted to your organization's intranet.

### Crystal Reports

Crystal Reports allows you to easily create, modify, and save a custom report with just the information you want to see. You then have direct and instant access to this information quickly and easily.

Using Crystal Reports, you can build a report using data from multiple tables and files that you might not otherwise be able to join in one report. Tables and files that are not predefined in eEnterprise can be identified, linked, and formatted in Crystal Reports, allowing you to create an unlimited number of reports for your organizations analysis needs. Common report personalization activities, such as changing sorts or selecting only particular records, can be made quickly and easily at the time the report is printed.

Crystal Reports also enables you to create modifications of existing reports without re-establishing links or reformatting the fields saving time and increasing productivity. These reports can be distributed to the organization for analysis via file formats, email, your organization's intranet, or the World Wide Web.

### FRx Financial Reporting

Multiple company consolidations, multiple currency translations and the unique ability to drill down from Web-based financial statements back into the eEnterprise General Ledger make the combination of eEnterprise and FRx strategically important to your organization.

FRx uses a spreadsheet-like interface to deliver the ultimate in report design flexibility. Powerful row, column and reporting tree "building blocks" make it easy to construct new reports and shed new light on your financial picture. And, because FRx seamlessly integrates with eEnterprise, changes to the chart of accounts are instantly reflected in the financial statements, reducing costly errors and expensive maintenance.

Once the report is created, it can be printed, viewed on-screen, e-mailed, exported to a spreadsheet, or dynamically updated in a spreadsheet. And FRx for eEnterprise offers the exclusive drill-down functionality that allows users to drill down into the eEnterprise inquiry system from FRx network and Web-based reports, instantly reviewing the underlying detail for complete, accurate answers fully supported by the data.

# eEnterprise Business Analytics Series

## Microsoft Great Plains eEnterprise

FRx enables you to create comprehensive, meaningful and highly customizable financial management reports. It's also easy to use—anyone, from the CEO to the marketing analysts (with appropriate security) can use FRx to create their own reports. To maximize workstation productivity, FRx reports may be processed on a server, and can be priority scheduled to ensure the most important reports are ready when needed. Incredibly powerful and easy to use, FRx sets the standard for excellence in financial reporting.

### FRx Forecaster

To be truly effective, your budgeting process needs to be lightning fast, easy and collaborative. FRx Forecaster leverages the power of the Web to give you dynamic control over budgeting in a fully integrated environment. Armed with FRx Forecaster, you can use the Web to collaborate with managers in the next office or around the world, compare budgets to actuals in real time, and gain dynamic control over expenses by integrating your budget information with eEnterprise financials, human resources, purchasing and sales applications.

FRx Forecaster enables you to automate operational expense, personnel, capital and revenue planning, so you can roll out plans in less time, with unprecedented accuracy. Managers can participate directly in the budgeting process from anywhere over the Internet, your corporate intranet or LAN. And, FRx Forecaster's spreadsheet-like approach to budgeting is intuitive and easy-to-learn, so your staff will be analyzing data and producing reports with minimal training.

### ProClarity

Business intelligence with unlocks the secrets of your financial information by taking advantage of ad-hoc query capabilities and exception and key indicator reporting through ProClarity. Using Microsoft SQL Server OLAP/Analysis Services, this analytical platform can be used to create custom solutions to meet the specific analysis needs of a wide variety of business decision makers.

Individuals can view information in a multidimensional graphical format that allows for effortless exploration of the multiple dimensions your data contains. For example, sales executives can easily review in a single display sales by month, region, business unit, product family, dollar volume and any other dimension you define. Analysis can include multiple dimensions, such as sales for three months by region for each product family.

ProClarity enables decision makers to easily explore complex information, helping them visualize trends, patterns and relationships within eEnterprise—allowing them to make better business decisions.

### Enterprise Reporting

Enterprise Reporting from Microsoft Great Plains delivers global control with the flexibility for planning, budgeting, reporting, and analyzing your financial information. Enterprise Reporting gives you the ability to control the collection of information and use it to your advantage.

For complex multi-entity reporting, you need a solution that has the power and flexibility of a spreadsheet along with the business control of a world-class reporting engine. Enterprise Reporting is designed for sophisticated group reporting and consolidation needs, and includes advanced multi-dimensional consolidations, eliminations, and multicurrency capabilities. Enterprise Reporting provides an efficient

# eEnterprise Business Analytics Series

## Microsoft Great Plains eEnterprise

system for collecting and reporting information from across the organization, and delivers to you solid control with a high degree of flexibility to mold the reporting processes around your business practices.

Recognizing that constant change and reorganization is an inevitable part of doing business, Enterprise Reporting also makes it easy to test and implement unlimited reorganization combinations without actually modifying your "live" data.

You finally have the proper data set you need to see and analyze your entire organization, or any part of it. Enterprise Reporting has an unlimited number of tree structures, which allow intuitive graphical manipulation with reporting structures and flexible "what if" analysis for any changes in structure and roll-up reporting.

Additionally, Enterprise Reporting allows you to collect information from virtually any financial system, creating a flexible consolidation environment for your organization. Enterprise Reporting offers seamless integration with eEnterprise, offering customers who use both a truly powerful combination.

Additional modules like Report and Import Server, as well as an Excel Add-in, enhance the functionality and use of Enterprise Reporting. Import Server makes it possible to automatically import different types of data from other sources into the Enterprise Reporting database. The Report Server gives you the capability of processing report packages on a dedicated server where different output profiles and processing schedules can be set, improving report processing times and freeing up personal workstations. Lastly, the Excel Add-in enables you to access data and consolidation functionality from Enterprise Reporting for financial reporting directly from Microsoft Excel.

